



**EDTC 814 Advanced Effective Models of E-learning  
Summer II 2018  
Project #3: Leadership Vision and E-Learning Plan**

**Due: August 19, 2018 11:59 pm**

**Value= 30% of the course grade**

Each candidate will create and share a vision of e-learning for a workplace, generate a technology plan that supports that vision, and write a proposal seeking funding for all or part of the plan. This is an individual assignment, but collaboration is encouraged through critique and open discussion.

The paper should be approximately 10-13 pages, double-spaced with three sections: Vision, E-learning Plan and Funding Proposal. Also include a brief introduction and conclusion (all part of the total page count). Supporting your assertions with APA-formatted references is recommended (up to 4 sources is appropriate in an appended References page).

**Vision:** Articulate your vision of the general future of technology in education. Then, apply that vision to your own organization (or one similar), environment, or anticipated career situation and thus create a narrower and specific slice of your larger vision that will then drive your technology plan's goal. In your paper, ensure you de-identify anyone or any part of your organization. Do not disclose any identifiable information about your subject. Use fictitious names.

As an example, I might put forth a vision which describes a future where there is greater use of synchronous collaboration software with voice and video in virtual university classrooms (my goal supported by research). Then, I might present a more specific vision of how this kind of software could be used in a specific e-learning program (objectives).

This two to three-page section has as its main purpose to give you the vision you need to drive your technology plan's objectives.

**E-learning Plan:** The plan should present your strategy and tactics for bringing your vision into reality. Answer the question for yourself: What would I need to do as a leader in this situation and environment to make my vision come to reality? Given the content and objectives of this course, consider and include the following three items:

- (a) What change issues will you have to deal with and how will you address them and manage them?
- (b) What leadership values and behaviors will you have to develop from within yourself and bring to the table in order to make your plan successful?
- (c) What organizational issues will you have to consider in order to write and implement a plan that will work in your environment?

**Funding Proposal:** The purpose of this part of the exercise is to show that you understand the VALUE of your vision and plan. Describe the value of the vision. Describe the benefit to the stakeholders. Justify it. Locate the funding source. Can you answer these kinds of questions?

1. Is it worth it to implement this plan from an "economic" standpoint? I mean economic in the broadest sense. Will it reduce costs? Produce new revenues? Bring opportunity where it does not now exist? Will it enhance and improve process—administrative or educational? Will it make people (parents, students, teachers, workers) more effective? More creative? Will it bring equity to the system? Will it have redeeming social value with economic consequences? Is it culturally sensitive?

2. Who will pay for it? Why will they? How will you convince them of the value? What steps need to be taken to get the funds? Where will you get it? Grant? Budget re-allocation? Fund-raising? Venture capital? School bonds? Tuition increase?

In your conclusion, include how you will assess and measure the success of your plan.